

How to Quickly Profile a Horse for Profit

It is very easy to see when a horse has a good overall strike rate or has won twice over a certain distance but this information is not nearly enough to decide on whether the horse will be competitive today.

Most horses have an absolute set of preferred race conditions and knowing what these are will almost give you an unfair advantage over other punters and help you win much more often.

Knowing Horse X has won on good ground and soft ground between 7 furlongs and 1 mile 1 furlong on two or three occasions is all very well but there can be so much more detailed information you need to know if you are going to drill down into the horses real favoured conditions - and then only back it when you know that all the planets are aligned.

For example:

What time of year does the horse run into its best form?

What field sizes does a horse prefer?

Does it like 7 furlongs in big fields when it is Soft or does it prefer 1 mile 1 furlong in small fields later in the season when the ground is better?

Can the horse perform well in top class races or will it only be competitive in lower grades?

You can look at a list of the form for any runner but all you will normally see is the date the course, distance and going and finishing position. If a horse has run 30 or 40 times, you will be there forever trying to find out what combined conditions are best for this runner or another.

Using the Inform Racing system builder for horse profiling.

The Inform Racing system builder will not only allow you to test your own system ideas however simple or complex and then find any system runners for you running today, all in a matter of seconds.

It can also be used to profile any number of horses that you are interested in. Very quickly and very easily indeed.

Below is an example of just how potent and fast the Inform Racing system builder can be in finding a horse's preferred conditions.

We took a horse with an already decent 35% strike rate and then found the exact racing conditions where it has won 7 times out of 8, giving an incredible 87% strike rate!

The steps below will take just a few minutes and give you the real possibility of building up your own list of profiled runners to back, just when things are right.

Step 1

Login to Inform Racing and click the Daily Stats Table link on the Meetings page.

This brings up a page of statistics as below showing the win and place strike rates for several form criteria, all helping to highlight horses with a chance today and a great place to start when horse profiling.

Daily Stats Table

Stats for 01 May 2021														
Only showing data for horses with 5 or more runs. Most results show Wins/Placed/Number of Runs (Win %)														
Hover your mouse over any of the headers for an explanation of each column. Click any of the column headers once or twice to sort the data in ascending or descending order.														
Race	Horse	Overall Wins	Code Wins ↓	Course	Distance	C+D	Going	Class	Race Size	Jockey Horse	Jockey Course	OR +/-	Class +/-	Days Off
17:20 HEX	Paricolor	7/1/19 (37 %)	7/1/17 (41 %)		4/0/5 (80 %)		1/1/5 (20 %)	6/1/17 (35 %)	2/1/9 (22 %)	5/0/9 (56 %)		Non Hcap	0	30
14:25 NEW	Aljady	7/1/18 (39 %)	7/1/17 (41 %)		2/0/3 (67 %)		3/0/5 (60 %)	0/0/1 (0 %)	2/1/7 (29 %)	3/0/6 (50 %)		Non Hcap	1	9
15:40 NEW	One Ruler	2/1/5 (40 %)	2/1/5 (40 %)	1/0/1 (100 %)	1/0/2 (50 %)	1/0/1 (100 %)	0/0/1 (0 %)	1/1/3 (33 %)	1/0/2 (50 %)		45/49/437 (10 %)	Non Hcap	0	189
15:35 UTT	Almazhar Garde	4/0/15 (27 %)	4/0/10 (40 %)				1/0/6 (17 %)	0/0/3 (0 %)	1/0/4 (25 %)	3/0/11 (27 %)	38/17/184 (21 %)	7	1	20
14:05 GOO	Maamora	4/0/10 (40 %)	3/0/8 (38 %)	0/0/1 (0 %)	4/0/8 (50 %)		0/0/1 (0 %)	1/0/1 (100 %)			17/17/160 (11 %)	Non Hcap	0	251
13:50 NEW	Dubai Legacy	4/1/10 (40 %)	3/1/8 (38 %)	1/0/1 (100 %)			1/1/5 (20 %)	1/1/7 (14 %)	2/0/2 (100 %)		104/70/613 (17 %)	-1	0	223
16:25 THI	Shepherds Way	3/0/10 (30 %)	3/0/8 (38 %)	0/0/1 (0 %)	3/0/8 (38 %)	0/0/1 (0 %)	0/0/2 (0 %)	1/0/2 (50 %)	3/0/9 (33 %)		48/42/338 (14 %)	5	-1	199
15:05 UTT	Reserve Tank	4/0/12 (33 %)	3/0/8 (38 %)		2/0/3 (67 %)		0/0/1 (0 %)	2/0/8 (25 %)	2/0/3 (67 %)	0/0/1 (0 %)	9/11/117 (8 %)	NW Hcap	-2	21
15:05 UTT	Diese Des Bieffes	3/0/11 (27 %)	3/0/8 (38 %)		1/0/4 (25 %)		3/0/6 (50 %)	1/0/8 (13 %)	1/0/6 (17 %)		7/12/69 (10 %)	NW Hcap	-1	17
18:35 DON	Magical Spirit	5/2/16 (31 %)	4/2/11 (36 %)		3/1/9 (33 %)		0/0/2 (0 %)	1/1/4 (25 %)	0/0/2 (0 %)	0/0/1 (0 %)	21/32/400 (5 %)	9	0	203
14:25 NEW	Judicial	15/2/41 (37 %)	11/2/31 (35 %)	0/0/3 (0 %)	11/1/29 (38 %)	0/0/3 (0 %)	6/0/12 (50 %)	5/1/20 (25 %)	9/0/27 (33 %)	3/0/6 (50 %)	1/2/14 (7 %)	Non Hcap	0	168
16:25 THI	Ginger Jam	7/1/20 (35 %)	6/1/17 (35 %)	1/1/3 (33 %)	5/0/9 (56 %)		1/0/4 (25 %)	1/0/7 (14 %)	3/1/13 (23 %)	4/0/11 (36 %)	3/6/35 (9 %)	2	-1	17
14:35 GOO	Fred	5/0/15 (33 %)	3/0/9 (33 %)	0/0/1 (0 %)	5/0/9 (56 %)	0/0/1 (0 %)	1/0/3 (33 %)	0/0/1 (0 %)	3/0/12 (25 %)	0/0/3 (0 %)	41/27/318 (13 %)	3	2	14
14:25 NEW	Garrus	5/1/11 (45 %)	3/1/9 (33 %)		3/0/6 (50 %)		3/1/6 (50 %)	1/0/5 (20 %)	2/1/7 (29 %)	2/0/4 (50 %)	45/49/437 (10 %)	Non Hcap	1	15
16:15 NEW	Chil Chil	4/1/13 (31 %)	3/0/9 (33 %)	1/0/2 (50 %)	4/1/13 (31 %)	1/0/2 (50 %)	2/0/3 (67 %)	2/0/5 (40 %)	1/0/3 (33 %)	0/0/3 (0 %)	56/45/377 (15 %)	12	0	17
16:15 NEW	Huraiz	2/2/11 (18 %)	1/0/3 (33 %)	0/0/1 (0 %)	2/1/8 (25 %)	0/0/1 (0 %)	1/0/1 (100 %)	0/0/6 (0 %)	0/1/4 (0 %)		6/2/45 (13 %)	NW Hcap	0	61
17:25 NEW	Longlai	2/1/6 (33 %)	2/1/6 (33 %)		1/0/2 (50 %)		1/1/2 (50 %)	0/1/2 (0 %)	1/0/3 (33 %)	1/1/3 (33 %)	56/45/377 (15 %)	7	1	9
15:05 UTT	Some Day Soon	4/1/13 (31 %)	4/1/12 (33 %)				3/0/9 (33 %)	3/1/9 (33 %)	2/1/8 (25 %)	4/1/11 (36 %)	38/17/184 (21 %)	NW Hcap	0	284
15:35 UTT	Dandy Dan	5/3/16 (31 %)	3/2/10 (30 %)		2/0/4 (50 %)		4/2/9 (44 %)	1/1/7 (14 %)	1/1/8 (13 %)	5/2/13 (38 %)	14/13/150 (9 %)	8	0	35
15:35 UTT	Solomon Grey	5/3/22 (23 %)	3/1/10 (30 %)	3/0/3 (100 %)	0/0/1 (0 %)		2/1/9 (22 %)	1/2/11 (9 %)	3/3/9 (33 %)	0/1/6 (0 %)	4/5/17 (7 %)	3	0	26
17:00 DON	Mountain Brave	4/1/13 (31 %)	2/1/7 (29 %)		3/1/9 (33 %)		1/0/2 (50 %)	0/1/5 (0 %)	3/0/6 (50 %)		18/28/201 (9 %)	8	0	9
19:40 DON	Mr Chua	2/1/9 (22 %)	2/1/7 (29 %)		1/0/3 (33 %)			1/0/4 (25 %)	0/0/1 (0 %)	1/0/1 (100 %)	21/32/400 (5 %)	6	-2	203

(If you click the race time for any runner on the Daily Stats Table it will open up that race card for you in a new window so you can take a look at the overall profile of the runners, form and speed ratings).

For the profiling, I find it is best to look for horses that have run in at least 20 races so there is a decent amount of form to go on and I personally like to use the win percentage from the Code Wins column, which means you are looking at how a horse has performed in the specific race types which are Chase races, Hurdles, Flat Turf and Flat All Weather races.

You can see that the horse I have highlighted in yellow is Judicial and this horse has an excellent strike rate already of 35% from 31 previous starts. If you take this win percentage blindly you may think that the horse already has a good chance but let us see.

Step 2

Open the Inform Racing system builder and run the full date range back to 2011, (just to ensure that you will see all of a horse's past runs). Add the horse's name and the race type (FLT) and by clicking the 'Apply Rules' button you will see the same 35% strike rate.

System Builder - filter and analyse past results.

BACK LAY 5% Commission % Results Declarations

Add rule
Add group

Year
greater or equal
2011
Delete

Horse Name
equal
judicial
Delete

Race Type
equal
FLT
Delete

Apply Rules
Load Rules
Save Rules
Reset Rules

Request succeeded. Completed in 1.372 seconds.

Summary

Win Bets	Wins	SR%	P/L to SP	P/L to BSP	Win/Lose Streak	Min/Max BSP	Avg Win BSP	ROI%
31	11	35.48	16.88	25.85	3/5	1.13/22.27	5.39	83.40
Place Bets	Placed	SR%	P/L to SP	P/L to Place BSP	Win/Lose Streak	Min/Max Place BSP	Avg Win Place BSP	ROI%
31	15	48.39	NA	7.04	4/5	1.01/4.93	2.55	22.72

Step 3

Below the Results and Summary on the system builder you will see a breakdown of results for several form categories - currently there are 22 breakdown categories - and now you can look for the most positive ones to help to filter in the better form.

Looking at the form breakdowns for Judicial I decided on:

Class 2 or less races

5f

Good to Firm or Good ground

Then for this one I also added that the horse must be top 3 rated by Lto1, Master and M+A speed rating columns, as when it wasn't the horse didn't win very often.

You can stick to just racing form, speed ratings form or a combination of both for your horse profiling.

Class	Bets	Wins	Win SR%	P/L to SP	P/L to BSP	Placed	Place SR%	P/L to Place BSP	Win/Lose Streak	Min/Max BSP
1	17	3	17.65	-2.00	-0.23	6	35.29	-2.71	1/5	2.60/9.40
2	7	3	42.86	17.33	24.28	4	57.14	6.21	1/2	4.64/22.27
3	5	4	80.00	2.44	2.67	3	60.00	-0.21	4/1	1.51/2.89
4	1	0	0.00	-1.00	-1.00	1	100.00	3.74	0/1	0.00/0.00
5	1	1	100.00	0.10	0.13	1	100.00	0.01	1/0	1.13/1.13

RaceDistance	Bets	Wins	Win SR%	P/L to SP	P/L to BSP	Placed	Place SR%	P/L to Place BSP	Win/Lose Streak	Min/Max BSP
5 f	24	9	37.50	16.38	24.72	12	50.00	8.96	3/4	1.13/22.27
6 f	7	2	28.57	0.50	1.13	3	42.86	-1.91	1/3	2.60/5.86

Going	Bets	Wins	Win SR%	P/L to SP	P/L to BSP	Placed	Place SR%	P/L to Place BSP	Win/Lose Streak	Min/Max BSP
G	11	2	18.18	-1.59	-0.16	5	45.45	5.77	2/8	1.90/9.40
GF	17	9	52.94	21.47	29.02	9	52.94	2.90	4/4	1.13/22.27
GS	3	0	0.00	-3.00	-3.00	1	33.33	-1.62	0/3	0.00/0.00

MasterRatingRank	Bets	Wins	Win SR%	P/L to SP	P/L to BSP	Placed	Place SR%	P/L to Place BSP	Win/Lose Streak	Min/Max BSP
1	5	4	80.00	4.43	4.87	5	100.00	4.96	3/1	1.13/4.64
2	10	4	40.00	4.03	4.94	3	30.00	-3.30	2/2	1.56/5.86
3	7	2	28.57	9.91	16.06	5	71.43	7.09	1/3	1.90/22.27
4	3	0	0.00	-3.00	-3.00	0	0.00	-3.00	0/3	0.00/0.00
5	1	0	0.00	-1.00	-1.00	0	0.00	-1.00	0/1	0.00/0.00
6	1	1	100.00	6.50	7.98	1	100.00	1.56	1/0	9.40/9.40
7	3	0	0.00	-3.00	-3.00	0	0.00	-3.00	0/3	0.00/0.00
NA	1	0	0.00	-1.00	-1.00	1	100.00	3.74	0/1	0.00/0.00

Lto1RatingRank	Bets	Wins	Win SR%	P/L to SP	P/L to BSP	Placed	Place SR%	P/L to Place BSP	Win/Lose Streak	Min/Max BSP
1	6	4	66.67	14.10	20.62	4	66.67	1.93	2/1	1.13/22.27
2	6	1	16.67	-4.47	-4.47	2	33.33	-0.57	1/3	1.56/1.56
3	6	4	66.67	7.74	8.11	4	66.67	0.88	2/1	1.90/5.50
4	3	0	0.00	-3.00	-3.00	0	0.00	-3.00	0/3	0.00/0.00
5	3	0	0.00	-3.00	-3.00	0	0.00	-3.00	0/3	0.00/0.00
6	2	0	0.00	-2.00	-2.00	1	50.00	1.94	0/2	0.00/0.00
7	1	1	100.00	4.00	4.61	1	100.00	1.34	1/0	5.86/5.86
8	2	1	50.00	5.50	6.98	1	50.00	0.56	1/1	9.40/9.40
9	1	0	0.00	-1.00	-1.00	1	100.00	3.23	0/1	0.00/0.00
NA	1	0	0.00	-1.00	-1.00	1	100.00	3.74	0/1	0.00/0.00

MPlusARatingRank	Bets	Wins	Win SR%	P/L to SP	P/L to BSP	Placed	Place SR%	P/L to Place BSP	Win/Lose Streak	Min/Max BSP
1	9	7	77.78	22.93	30.21	7	77.78	4.86	5/2	1.13/22.27
2	6	1	16.67	-4.47	-4.47	1	16.67	-1.06	1/4	1.56/1.56
3	6	2	33.33	0.91	1.13	4	66.67	1.71	2/3	1.90/5.50
4	4	0	0.00	-4.00	-4.00	1	25.00	0.23	0/4	0.00/0.00
7	4	1	25.00	3.50	4.98	1	25.00	-1.44	1/3	9.40/9.40
9	1	0	0.00	-1.00	-1.00	0	0.00	-1.00	0/1	0.00/0.00
NA	1	0	0.00	-1.00	-1.00	1	100.00	3.74	0/1	0.00/0.00

Step 4

Now add your new filters to the system builder as shown below, hit 'Apply Rules' again and see the form results for this horse now that you have filtered out the form and conditions that don't suit.

System Builder - filter and analyse past results.

BACK LAY Commission % Results Declarations

Year	greater or equal	2011	<input type="button" value="Delete"/>
Horse Name	equal	judicial	<input type="button" value="Delete"/>
Race Type	equal	FLT	<input type="button" value="Delete"/>
Class	greater or equal	2	<input type="button" value="Delete"/>
Race Distance	equal	5f	<input type="button" value="Delete"/>
Going	between	Good to Firm , Good	<input type="button" value="Delete"/>
Lto 1 Rating Rank	less or equal	3	<input type="button" value="Delete"/>
M+A Rating Rank	less or equal	3	<input type="button" value="Delete"/>
Master Rating Rank	less or equal	3	<input type="button" value="Delete"/>

Request succeeded. Completed in 0.727 seconds.

Summary

Win Bets	Wins	SR%	P/L to SP	P/L to BSP	Win/Lose Streak	Min/Max BSP	Avg Win BSP	ROI%
8	7	87.50	19.88	26.46	5/1	1.13/22.27	5.13	330.81
Place Bets	Placed	SR%	P/L to SP	P/L to Place BSP	Win/Lose Streak	Min/Max Place BSP	Avg Win Place BSP	ROI%
8	6	75.00	NA	4.45	4/1	1.01/4.60	1.96	55.58

Results

Race Time	Course	Horse	Position	SP	£1 to SP	BSP	£1 to BSP	Place BSP	£1 to Place BSP
31 Jul 2014 18:40	FFOS LAS	Judicial	1	1.10	0.10	1.13	0.13	1.01	0.01
14 May 2016 17:00	THIRSK	Judicial	1	15.00	14.10	22.27	20.34	4.60	3.43
11 Jun 2016 16:45	MUSSELBURGH	Judicial	13	8.00	13.10	8.70	19.34	2.81	2.43
24 Apr 2017 16:05	PONTEFRAC	Judicial	1	4.33	16.43	4.64	22.80	2.29	3.65
12 May 2017 17:35	CHESTER	Judicial	1	2.50	17.93	2.89	24.59	1.38	4.01
20 Jun 2017 20:00	BEVERLEY	Judicial	1	1.50	18.43	1.51	25.08	1.15	4.15
19 Jun 2018 20:30	BEVERLEY	Judicial	1	1.91	19.34	1.90	25.93	1.31	4.45
19 Jul 2019 20:50	NEWMARKET (JULY)	Judicial	1	1.53	19.88	1.56	26.46	0.00	4.45

As you can now see, when running in class 2 or lower, over 5 furlongs on Good to Firm or Good ground, when top 3 rated in the speed rating columns Lto1, M+A and Master, Judicial has an 87.5% strike rate winning 7 times out of 8 races.

The race that Judicial was running in the day I looked at the form, was a Class 1 race and the horse wasn't top 3 rated in the Master column. There was also an issue with the number of days the horse had been off the track, something else I noticed using the form breakdowns.

Knowing what we now know about the favoured conditions for Judicial, you would have known it would not be a going day and as it turned out the horse eventually finished 8th of 9 runners at 9/1.

However, many would have looked at the overall 35% win rate, its 38% win over the distance and the fact the horse was forecast as 3rd favourite at 6/1 and chanced their arm on a horse that was very unlikely to win.

Conclusion.

Horse profiling using the Inform Racing system builder is almost like having a 'cheat card' for each horse.

You spot a horse with a good strike rate, take out the 'cheat card' by looking at the form breakdowns and then decide whether the conditions are right today or not.

Can you imagine how many bets you will save by holding back when a horse looks for all the world to have a chance but you know that 6 furlongs in a class 2 race, after a 90 day layoff on good ground for example, is just not what the horse is looking for.

The horse runs poorly of course but it is brought out again two weeks later, running over 6 furlongs again but in a class 3 race on soft ground and you pounce!

When you find a horse, you want to keep an eye on, just save the system builder file under the horses name in a folder on your PC for 'Profiled Horses' and when it runs again, open the system rules and take a look to see whether the conditions today are right or not.

Over a season you should be able to collect a good number of horses for your profiling 'stable' and then you will be armed with a very potent betting weapon for the years ahead.